

#### EUROPEAN RUNNING BUSINESS CONFERENCE Athens 2024

## SPONSORSHIP PROPOSAL

#### **ERBC** Partner Package

(exclusivity as Partner/Supporter in its core product category)
We target to have 6 Partners

12'500 EUR

- 5 Free entries, every next with 50% off
- 30% discount code for its partner network
- Floor space for booth up to 6m2 (3x2m)
- 15min Presentation (topic related, not a pitch)
- 45min Panel participation (3-4 people on the panel)
- Welcome bag product Insertion (up to 3 pieces)
- Logo of the Partner in large dimensions (prominent position)
- Partner is promoted as part of the ERBC promotion
- Possibility to host 2 additional activations (at its own cost)

## **ERBC Supporter Package**

(no exclusivity)
We target to have 6 Partners

7'500 EUR

- 3 Free entries, every next with 50% off
- 20% discount code for its partner network
- Floor space for booth up to 4m2 (2x2m)
- 15min Presentation (topic related, not a pitch)
- 45min Panel participation (3-4 people on the panel)
- Welcome bag product Insertion (up to 2 pieces)
- Logo of the Supporter dimensions (prominent position)
- Supporter is promoted as part of the ERBC promotion
- Possibility to host one additional activation (at its own cost)

Interested in Event Partnership?
Get in Touch!

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# EXHIBITOR PROPOSAL

### **Exhibitor Package**

(not relevant to exclusivity as not mentioned in ERBC promotion)

3'450 EUR

- 2 Free entries, every next with 50% off
- 10% discount code for its partner network
- Floor space for Rollup and bar table stand (2m2)
- 45min Panel participation (3-4 people on the panel)
- Welcome bag product Insertion (1 piece)

Interested in Exhibiting at ERBC2024? Email us!

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